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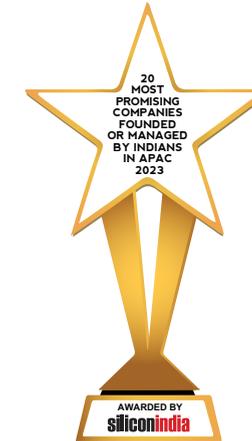
SI 20
EDITION



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Aventra Group



The annual listing of 20 Most Promising Technology Companies founded or managed by Indians in APAC that are at the forefront of tackling customer challenges

Aventra Group

Easing the Journey of Digital Transformation

In an age of relentless digitization, the maritime sector stands poised for profound transformation. Encompassing facets like shipping, port operations, and sea logistics, the maritime world isn't just adapting—it's emerging as the 'blue ocean' of technological innovation in the digital era. Spearheading this evolution is Aventra Group.

“We aim to empower and transform enterprises through innovative digital business solutions and services,” says Mohan Vasudevan, executive chairman of Aventra Group.

An IT boutique company, Aventra Group helps its customers through data orchestration and predictive analytics building a new culture of data-driven decision-making. It specializes in advanced digital technologies, machine learning (ML), and artificial intelligence (AI).

Aventra Group serves as a trusted digital technology partner who understands that the base of any digital transformation lies in its digital enabling technologies. These technologies start with cloud services, covering network security and infrastructure, and extend up to platforms for data, AI, and ML. The objective is to establish a strong foundation upon which various layers of services can be built, eventually bringing everything together in the form of managed services. Through its services, it helps its clients in navigating digital transformation challenges--data silos, legacy systems, and change management.

Aventra Group operates through global business offices and delivery centers, offering cutting-edge solutions that unveil the true potential of enterprise IT. Through these solutions it aims to simplify IT, bolster security, and optimize costs, empowering businesses to innovate with confidence. As a comprehensive provider of enterprise IT, DevOps, and managed services, the firm guarantee improved business agility and a quicker time to market.

In a landscape where numerous digital organizations emphasize consulting, implementation services, or SaaS solutions, Aventra Group stands out by taking a unique approach. It not only complements companies such as Accenture, TCS, and Infosys, but it also dedicates its attention to diverse market segments. The company provides tailored solutions for top-tier clients, involving them in consulting endeavors to comprehend

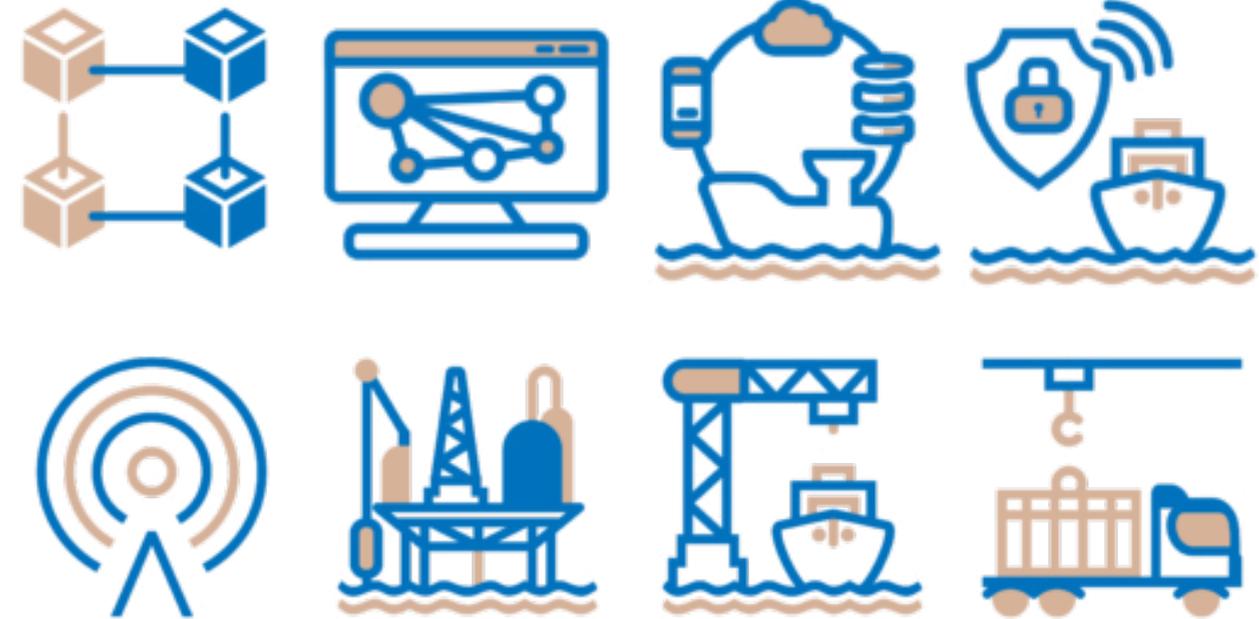


Mohan Vasudevan,
Executive Chairman

their precise business challenges and motivations. Aventra Group evaluates digital readiness and designs a strategic roadmap, often spanning three to five years.

Aventra Group adopts a consultative strategy, working closely with clients to understand their needs. The company offers services in data orchestration, cost optimisation, and tech integrations, streamlining processes and reducing vendor complexities. With expertise from partners like SAP, Salesforce, Microsoft, and AWS, Aventra tailors solutions to each client. The company's process includes consultation, professional implementation, and active management. This strategy evaluates digital maturity, creates transition plans, and guides clients to their goals.

Aventra's principle is "fix the basics", ensuring a strong digital infrastructure foundation before expanding services. Strategies either originate from an enterprise IT perspective or are data-driven, usually involving director-level or C-suite individuals. Aventra's data-driven philosophy involves engaging with directors, owners, and C-level executives to pinpoint



gaps and propose data orchestration, ensuring improved decision-making by consolidating data sources.

Aventra helps clients utilize their enterprise systems, including ERPs. Through orchestration, data is pooled in a data lake and categorized into bronze, silver, and gold, with gold allowing for predictive analytics and app integration. As a result, clients gain a holistic view of their operations.

Aventra has been pivotal for companies aiming for digital transformation. For example, a major shipowner in the Gulf's oil and gas sector, struggling with disjointed data, was aided by Aventra's tailored data orchestration system. The outcome? A unified data source, enhanced business analytics, and faster decision-making.

Built on a talented and diverse team, Aventra thrives on its progressive, inclusive, and agile culture. Team members hail from different backgrounds but share a unified vision.

Aventra acknowledges that organizations face unique challenges based on their digital readiness. Many grapple with budget constraints and internal alignment,

with CIOs often prioritizing operational maintenance over innovation. Aventra addresses these issues by involving key stakeholders and fostering organizational connections. As an ISO 27,001-certified entity, security is paramount, with processes rooted in ITIL practices and a focus on AI and ML-driven automation. The company also has SOC 2 Type 2 certification while being GDPR compliant.

At its core, Aventra Group seeks to bridge the divide between operational responsibilities and visionary innovation, encouraging enhanced coordination and collaboration for effective digital implementation. By

embracing a managed services model and outsourcing select IT operations, organisations can enjoy round-the-clock support while dedicating their core team to strategic governance. Through the optimisation of operations, cost efficiency enhancement, and reinvesting savings into continuous innovation, Aventra Group empowers organisations to effectively attain their digital transformation objectives, driving sustainable growth in the process. 

Our vision is to empower and transform enterprises through innovative digital business solutions and services